# INDUSTRIAL RELATIONS PRACTICES INFLUENCE ON MAINTAINING PRODUCTIVITY IN POWER SECTOR - A CASE OF NTPC <br> NAGARAJU BATTU ${ }^{1}$, BALMURI SATYASAGARRAO ${ }^{\mathbf{2}} \boldsymbol{\&}$ VENKATA RAMAMURTHY K $^{\mathbf{3}}$ <br> ${ }^{1}$ Coordinator, Department of HRM, Acharya Nagarjuna University, Guntur, Andhra Pradesh, India <br> ${ }^{2}$ Research Scholar, Acharya Nagarjuna University, Guntur, Andhra Pradesh, India <br> ${ }^{3}$ Assistant Professor, Sai Spurthi Institute of Technology, Khammam, Telangana, India 


#### Abstract

The art of successfully managing businesses and projects requires the ability to both design and execute an effective IR strategy. This means that risks need to be identified and understood with sufficient time and leeway to enable them to be avoided. The Industrial relations management recognized as an essential element of organization's strategy. Present paper look into the Industrial relations influence on Productivity in NTPC. This research explores the IR practices contribution for maintain Productivity in NTPC. Study was conducted in NTPC unit at Ramagundam in the state of Andhra Pradesh.


KEYWORDS: Industrial Relations, Employee Participation, HRM Practices

